



AFRICA REGIONAL TRAINING ON SEVERE WEATHER FORECASTING AND WARNING SERVICES: WORKSHOP ON PUBLIC WEATHER SERVICES

Pretoria, South Africa, 18-22 November 2013

National Public Weather and Warning Services including arrangements and mechanism for production and dissemination of warnings

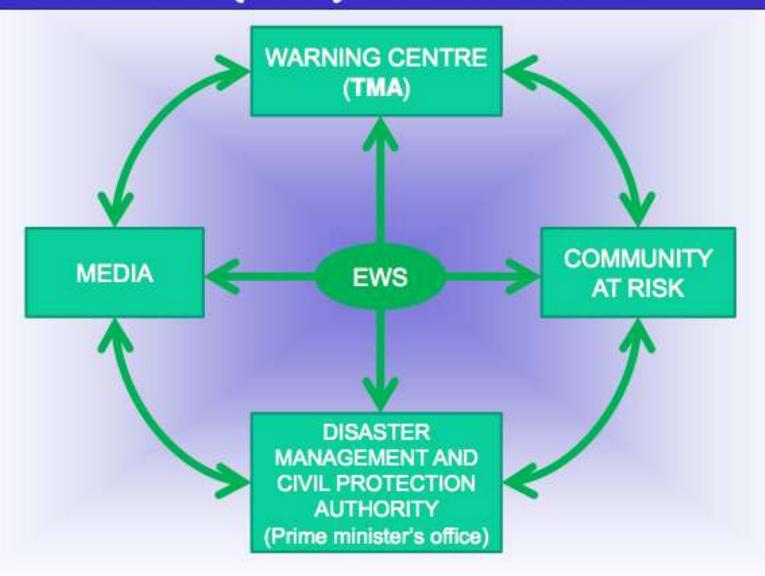
By

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COMPONENTS OF EARLY WARNING SYSTEMS (EWS) IN TANZANIA





Each component above has Standard Operating Procedures (SOPs) in the event of severe weather



Tanzania major hazards and severe weather events



These include the following

- 1. Weather and Climate related hazards
 - ✓ Drought/dry spell
 - ✓ Heavy rains/Floods
 - ✓ Strong Winds
 - ✓ Large waves
 - ✓ Tropical cyclone

(TMA uses the information from La Reunion)

2. Tsunami along the coast

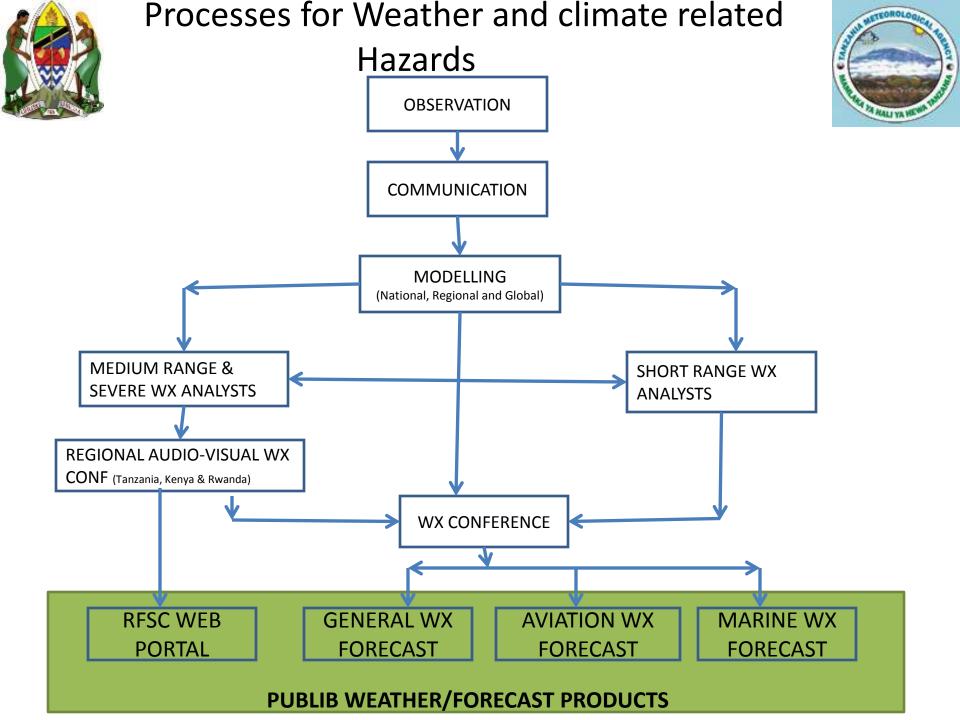
Tanzanian Hazardous moment







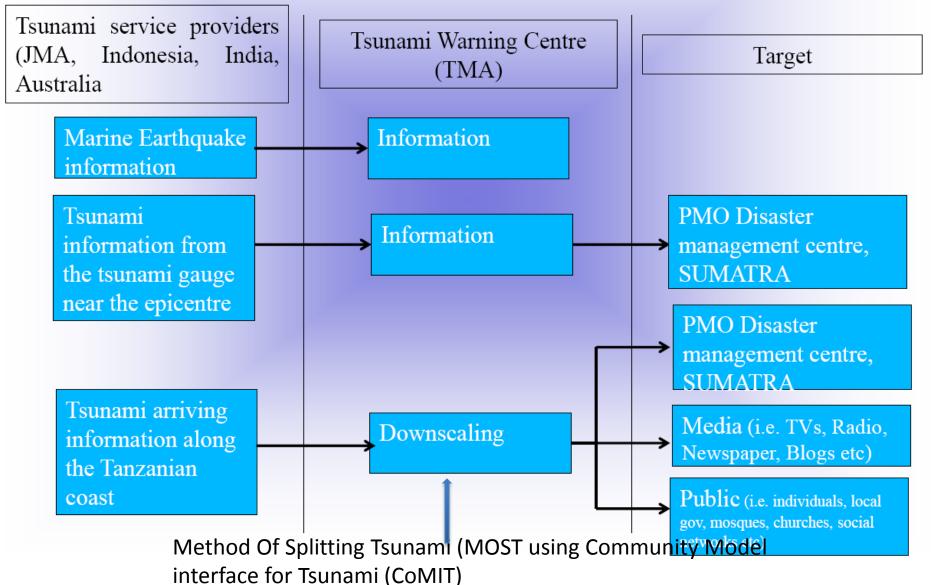






Forecasting processes for Tsunami







Warning dissemination mechanism



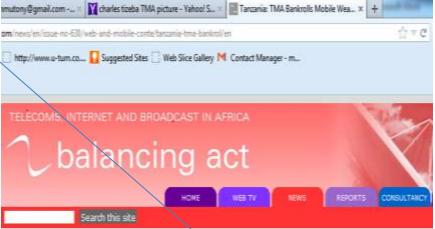
- Television stations (WX forecasts, special programme etc)
- Radio stations (Community radios etc)
- Emails
- Newspapers
- Website (<u>www.meteo.go.tz</u>) and RSS feed for CAP message (test)
- SMS through TiGO and Vodacom WX information subscribers, airtel agriculture advices, MWA
- Press release and Briefing
- Social Media
 - www.facebook.com/tmaservices
 - www.twitter.com/tma services
 - www.youtube.com/TanzaniaMetAgency
 - Blogspots
 - Jamii forum

(Public education programmes)



TMA collaboration with mobile companies (Vodacom)





Information to the Public



DIGITAL CONTENT

BROADCAST EN FRANCAIS

NEWS ARCHIVES

TELECOMS FINGLISH

SUBSCRIBE

elecoms

- Nambia: MTC to have 45% roll-out of LTE by end 2013
- Nigena Mobile subs top 186.9m in 3012
- Togo: Government states formal aim to license MVNO
- Africa Becomes World's

Tanzania: TMA Bankrolls Mobile Weather Services

Issue no 630 9th November 2012

The Tanzania Meteorological Agency (TMA) has officially started offering mobile weather services, which among other things assist fishermen monitor weather conditions in the water bodies, the House heard.

The deputy minister for transportation. Dr Charles Tizeba, said the government was taking the measure to reduce accidents and enable fishermen and other geople to carry on with their activities in lakes safely. Or Tizeba said the government was collaborating with other stakeholders including mobile phone companies to offer the services and the programme was already being tested in some parts of the country.

"The programme became operational in May 2012, TMA in collaboration with other stakeholders is currently providing weather services through mobile phones," said Dr Tizeba. He added that TMA was working dosely with two local companies --Starfish Mobile and Vodacom Tanzania to put the programme in place.

Source: Tanzania Daily News

(Tanzania Met Agency has issued seasonal forecast for March- May 2013) Headline on swahili for public use and understandable language (message)





Public education







UNITED REPUBLIC OF TANZANIA
MINISTRY OF TRANSPORT

TANZANIA METEOROLOGICAL AGENCY

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Our ref: TMA/1622 29th January, 2013

Information to the Public: Heavy Rainfall expected

| Information No. | 20130129-02 |
|--|---|
| Time of issue (Hour) EAT | 6:00pm |
| Category: 1:Information 2: Advisory 3:Alert 4:Warning: | Advisory |
| Valid from: Date | 30 th January, 2013 |
| Valid to: Date | 1 st February, 2013 |
| Phenomena/Hazard/Disaster | Heavy rainfall (above 50 mm in 24hrs) |
| Level of Confidence: | Medium |
| Expected affected Areas : | Some areas of Rukwa, Iringa, Mbeya, Njombe, Ruvuma, Morogoro, Lindi, Pwani, Mtwara regions and neighboring areas. |
| Text: | Existence of Tropical cyclone "FELLENG" over the North-east of Madagascar which pulls moisture-rich air from Congo through above mentioned areas. |
| Advisory: | Residents of high-risk areas, users of land and sea; and Disaster management institutions are advised to take necessary precaution |
| Remarks: | Updates regarding the mentioned Tropical cyclone will be issued when necessary |

ISSUED BY TANZANIA METEOROLOGICAL AGENCY

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P.O. BOX 3056 DAR ES SALAAM.

29th July, 2013

Information to the Public: Strong winds and Large Waves over the Indian Ocean and the Lake Victoria

| Information No. | 201307-01 |
|----------------------------|--|
| Time of issue(Hour) EAT | 15:00 |
| Category: | Warning |
| Valid from: Date | 30 th July, 2013 |
| Valid to: Date | 02 nd August, 2013 |
| Phenomena/Hazard/Disaster | Strong winds exceeding 40km/hr and large waves exceeding 2.0metres are expected. |
| Level of Confidence: | High: (80%) |
| Expected Area: | Entire coast (Tanga, Dar es Salaam, Pwani (Mafia Included), Lindi and Mtwara regions together with Unguja and Pemba isles. Southern parts of the Lake Victoria (Mwanza and Geita regions). |
| Text: | This is due to intensification of ridging-high pressure system along the south-east of Africa. |
| Advisory: | Users of sea and the lake are advised to take necessary precaution. |
| Remarks: | All marine and lake users are advised to take necessary safety measures due to anticipated large waves and strong winds. TMA will continue to monitor the situation and issue updates accordingly. |

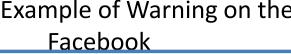
Issued by

Tanzania Meteorological Agency



www.meteo.go.tz

Example of Warning on the Facebook





TAHADHALT YA LIPEPO MKALTINA MAWIMBI MAKJENYA KATIKA BAHARI YA HINDI 17-19 JUNI 2013

Upepo Mkali unaozidi kilometa 40 kwa saa na mawimbi makubwa vanavozidi mita 2.0 katika Bahari va Hindi, Mamlaka va Hali va Hewa inatoa tahadhali kwa makazi wa maeneo ya pwani na watumiaji wa Bahari kuchukuwa Tahadhari. Mamlaka ya Hali ya Hewa inaendelea kufuatilia hali hii na itatoa taarifa kila itakaoobidi.

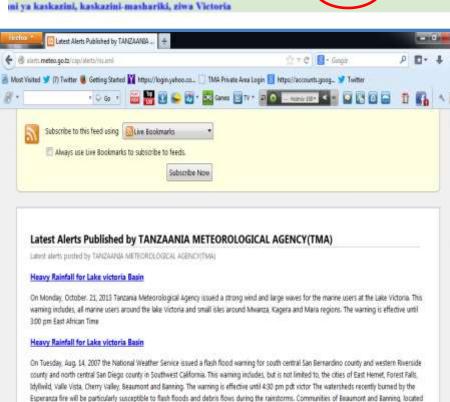
STRONG WINDS AND LARGE WAVES WARNING OVER THE INDIAN OCEAN 17-19TH JUNE, 2013

Strong winds exceeding 40km/hr and large waves exceeding 2.0metres are expected along the entire Tanzania coast. All sea users are advised to take necessary safety measure due to anticipated strong winds and rough seas. TMA is continuing monitoring the situation and will issue updates accordingly.



Example of Warning on the RSS Feed





adjacent to the burned area, includeing Smith carryon and Potrero creek may be affected by these events. Roads that cross burned drainages are also susceptible to flash flooding and debris flows. These include, but are not limited to: Beaumont ave, Circle C rd., Castille Cyn rd., Highland

Springs ave. Old Banning Idyllivild rd., shirleon dr., Poppet Rats rd., state Highway 243. Cryer drive and Mt. Edna rd.

Meetings | Forecast Products | Contact Uel Maproon | RSS Alertsi

Challenges

- Misinterpretation/dist ortion from the media (more training workshop to media, stakeholder etc)
- Religious beliefs
- Remote areas (trying to use community radios, redcross etc)



Media Training workshop on the language used in forecasting and dissemination -20 November 2012



Feedback



- Phones/Mobiles
- Questionnaires (Exhibitions, Meetings, Interview, suggestion boxes etc)
- Consultative meetings with stakeholders
- Social media
- Live programmes on TV and radios
- Website (National Website), TMA website on maintenance for public opinion site

